



SUMMARY

Hands-on Creative Director with extensive experience in mobile, tablet, VR & interactive web design. Dedicated to staying current on design trends and technology. Driven by design that helps move and motivate people. Constantly looking to learn & help improve user experiences, as well as provide support and direction to new creatives.

PROFESSIONAL EXPERIENCE

December 2016 - Present

MLB - Principal of Design (New York, NY)

Lead product design initiatives for MLB, including products for NHL and a range of other content licensed sports. Produce best in class experiences for iOS, Android, web and newly emerging technologies (VR).

May 2015 - December 2016

1stdibs - Director of Interaction Design (New York, NY)

Responsible for directing the interactive experiences on the consumer, trade and growth facing journeys, providing strategic design insights and mentorship to an expanding team of creatives. Established an internal process, from start to finish, streamlining how products are built and managed. Created the companies first interactive style guide, unifying the appearance and interaction of internal product design.

March 2013 - April 2015

American Express - Senior Manager of Creative (New York, NY)

Directed the User Experience, Prototyping and Innovation team, responsible in translating ideas and concepts into highly usable customer experiences for the AmericanExpress.com website, mobile app, tablet applications and emerging R&D pilots.

April 2012 - March 2013

Dachis Group - Associate Creative Director (New York, NY)

Direct, concept, strategize and execute large scale social campaigns for big brands across both mobile and web platforms. Create community supported platforms that utilize social networks to bridge the gap between companies and their consumers. Collaborate directly with Oakley, Nestle, HP & more, to establish social presence and extend branch reach.

Other Experience Available Upon Request

2002 - Present

Freelance Design & Direction (Partial List):

Macy's - Art Direction

IFC Entertainment - Interactive Web Design

Constratus - Media & Mobile Production

EDUCATION

September 2001 - May 2005

School of Visual Arts - BFA, Graphic Design (New York, NY)

SKILLS

Proficient in the entire Adobe CC suite, Sketch, professional video software, prototyping software (Principal & Invision), keynote presentations, and basic coding (html & CSS).

ACHIEVEMENTS

- Honorable Mentions: *Fortune Magazine & Times Magazine*
- Webby Award: *2007 Best Mobile Marketplace Award*
- Professional Discussion: *BBC Live Talks on Green Design*
- Platinum Mobile Award: *Sprint uiOne 2 million + Platinum Award*
- Activities & Societies: *Art Directors Club SVA DV Society*